

THE ROLE OF *PEER GROUP* IN FORMING COMMUNICATION BEHAVIOR IN INTRA-SCHOOL STUDENT ORGANIZATIONS (OSIS) SMP NEGERI 1 PAGELARAN

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Abstract

The background of this research is the researcher's connection to the phenomenology of the role of peer groups in the communication behavior of inter-school student organizations. This research aims to determine the role of peer groups in interactions in inter-school student organizations, changes in attitudes and communication behavior among inter-school student organizations at SMP Negeri 1 Pagelaran. The subjects of this research consisted of 10 members of the inter-school student organization at SMP Negeri 1 Pagelaran. The theoretical basis used is the theory of Symbolic Interactionism. This research uses a qualitative method with a phenomenological approach. The data collection activities used were observation, interviews and documentation. The results of this research found that the role of peer groups in the Intra Student Organization of SMP Negeri 1 Pagelaran has a very important role in the lives of student council members inside and outside of school because peers can have a positive or negative impact on the student council members themselves depending on the influence of attitudes, and the behavior and environment of their peers, changes in attitude, communication behavior of members of the inter-school student organization at SMP Negeri 1 Performance. The change in attitude desired by each member of the student council has different opinions, both verbal and non-verbal communication, but with the same goal of wanting to change themselves in positive things and getting better.

Keywords: Role, Peer group, Communication Behavior

INTRODUCTION

Education is a human effort to lead a better life. This is in accordance with Law Number 20 of 2003 concerning the National Education system, Article 1 paragraph 1 states that education is a conscious and planned effort to create a learning atmosphere and learning process so that students actively develop their potential to have religious spiritual strength, control self, personality, intelligence, noble morals, and skills needed by oneself, society, nation and state.

In social life, the purpose of human communication is to discuss and express feelings and experiences based on personal meaning and understanding of something (Griffin, 2012, p.22). The purpose of this communication is conveyed by humans in different ways, which are adapted to the communication context, such as the setting, number of interlocutors and the gender of the interlocutors. This communication context will influence the speaker's content, adjusting the intent and purpose of the communication to be conveyed.

One of the communication contexts that influences a person's way of communicating and the difference that is most easily felt is the setting. The setting where communication occurs, for example at home or in a public place. This research uses school as a setting, where communication can be seen in serious situations in class or relaxed situations during breaks between students and other students or students and teachers. At school, a person can discover

many new things that are not found in the family environment. Every new thing and relationship encountered outside the family environment can have its own impact on him. With increasing interaction and communication in a new environment, a person will know, understand and have certain speaking codes according to the environment in which he is located (Griffin, 2012, p.247).

Ethics comes from the Greek word *ethos*, which means moral character or custom. Ethics are rules that are mutually agreed upon by experts who carry out their work, such as teaching, medicine and so on.

There are various etiquettes in communicating. One of the etiquettes in communicating that we often do and encounter is starting a conversation. In our daily lives, of course we have encountered situations that make us have to or want to start a conversation with other people. However, there are things that must be considered, namely:

1. Look at the condition of the potential interlocutor.

Does he look busy or in a hurry? If so, we should try talking another time. Because then we will actually disturb that person and make them uncomfortable.

2. Friendly and Polite.

Greet the person you are talking to in a friendly and polite manner, but without giving the impression of being contrived. We can ask small talk questions to open things up like how are you, where are you going, where are you coming from, and the like.

3. Don't just talk, listen too.

Most people assume communication is always related to talking, but it's not only that. Listening is also a part of communication, and this is very important to do. When we are too busy talking and don't pay attention to something the person we are talking to is saying, we don't seem to appreciate it.

Based on observations made by researchers in the school environment of SMP Negeri 1 Pagelaran, there are many groups of students who are exchanging ideas that influence each other in the context of communication. The communication context greatly influences the role of the peer group so that female students have a significant communication impact. The communication interactions that occurred after the researchers observed that many students had poor communication etiquette, this could be caused by online learning and not receiving effective learning at school, thus affecting communication ethics towards students. So with these observations, researchers are very interested in examining the role of peer groups in shaping communication behavior in these students.

This research used Pagelaran 1 Middle School (SMP) as a place to obtain data. Smpn 1 Pagelaran is a junior high school that already has Accreditation A. The reason the researcher

took Smpn 1 Pagelaran as a research location is because there are many students from various places who can form the role of peer groups in shaping student communication behavior.

RESEARCH METHODS

This research is descriptive in nature with the aim of providing a systematic, factual and accurate description of the facts and characteristics of certain objects. The results of field findings which are research interpretations are described in this research, describing the reality that is happening without explaining the relationship between variables (Kriyantono, 2006, p. 69).

Phenomenology is a school that discusses phenomena, or everything that appears. Phenomena are not real things, but pseudo things. A phenomenon does not need to be observed with the senses, because phenomena can also be seen or criticized spiritually, without passing through the senses. The pioneer of phenomenological philosophy was EDMUND HUSSERL (1859 - 1938). According to Husserl, the laws of logic which provide certainty, which are valid, cannot be *a posteriori*, as the result of practice, but are *a priori*.

The phenomenology of communication itself is adopted from the name communicatology, which is a science that studies various social phenomena as a result of the process of mass communication, group communication, and interpersonal or interpersonal communication.

RESULT AND DISCUSSIONS

Based on the results of research with informants, it was found that according to Zulfikar Maulana, the role of *peer groups* or peers has a very important role in the lives of students inside and outside school because peers can have a positive or negative impact on the students themselves depending on the influence. attitudes and behavior as well as the environment of their peers.

Meanwhile, according to Rahmi Febriyasa, a different confession from one of the members of the school interaction student organization (OSIS),

"The role of peers in relationships in organizations is very influential because interactions often occur, for example in language or communication, at first I never said anjir because now I know each other, sometimes they like to say anjir."

The statement from one of the MPK chairmen, according to Siti Alisya Rihhadatul'Aisy, stated that the role of peers in relationships in the organization is very influential, for example in communication where initially the language used is more polite/formal, but after getting to know each other, sometimes the language used is social language. daily.

What was conveyed by informant Siti Alisya was strengthened by statements from another informant, namely Novita Andini, according to her, the role of peers influences communication and behavior like before they knew each other,

"I was quiet and shy to say hello, but after getting to know them, I became less quiet and not shy to say hello or communicate."

Handini Airin Rahma said that the role of peers really influences everything, for example, those who are awkward and shy can make you more familiar or closer. Meanwhile, a different confession came from one member of the MPK secretary, Mutia Shafina Muslim, that the role of peers or groups can influence good or bad, the good influence is that chatting is more fun, the language is cooler. As for the bad influence, it depends on the person we are talking to. If that person doesn't like us for speaking like that, then that's a bad influence. But for a friend in the group she was organizing, Cinta Mutia Septi Andari said,

" The role of the peer group influences communication. For example, there is a friend who is an extrovert when communicating and likes to be outspoken, so I am also outspoken."

This research focuses on the role of peers in shaping the communication behavior of members of the inter-school student organization at SMP Negeri 1 Pagelaran. Based on the research results, informants responded that the role of peers was very influential on students' communication behavior at SMP Negeri 1 Pagelaran, both in positive and negative terms and also seen from the research results, informants responded that the existence of peers had a very influential role on communication behavior. The theory used in this research is symbolic interactionism theory.

Symbolic interactional theory is a theory that explains interactions between individuals and groups through symbols such as sounds or vocals, physical movements, body expressions or body language. If it is related to research, it is clear that peer groups play a big role in peer groups in the communication behavior of members of inter-school student organizations (OSI). Because it is with peers that everyone can have an influence, both positive and negative, for example, their voice or vocals are more likely to use a high pitch when one of the student council members who is different understands the conversation being discussed . It can also be a gesture when greeting using touch to another friend, for example by patting the shoulder of the friend you are greeting.

CONCLUSION AND RECOMMENDATION

Based on the results of research at the international student organization of SMP Negeri 1 Pagelaran, it can be concluded that:

1. The role of peer groups in social relations Inter-student organizations at SMP Negeri 1 Pagelaran have a very important role in the lives of students inside and outside of school, both verbally and non-verbally, for the reason that peers can have a positive or negative impact on the members of the student council. itself depends on the influence of attitudes and behavior as well as the environment of their peers. The role of peers in student council members at SMPN 1 Pagelaran plays a more dominant role in verbal communication

because they often mention and communicate directly to their peers using words and their everyday language.

2. When viewed from the theory of symbolic interactionism, the communication behavior of members of the international student organization at SMP Negeri 1 Pagelaran is desired by each member of the student council with different opinions with the same goal of wanting to change themselves in a positive way and become good. Because they feel that their ethics in communicating with their peers is not good, in fact it really affects themselves.

RECOMMENDATION

Based on the conclusions above, in this study the researcher has several suggestions that might be implemented. Among them:

1. Theoretical Suggestions
 - 1) The researcher suggests that further research results can carry out an in-depth study regarding the role of *peer groups* in shaping the communication behavior of OSIS members of SMPN 1 Pagelaran.
 - 2) For readers, researchers suggest that they always be wise in their behavior and communication ethics.
2. Practical Advice
 - 1) For SMP Negeri 1 Pagelaran, it is hoped that they can always educate and improve good ethical practices towards each other and towards others.
 - 2) OSIS members of SMP Negeri 1 Pagelaran are expected to always provide good examples, ethical ways and good behavior to others, both for student council members and students of SMP Negeri 1 Pagelaran.
 - 3) For SMP Negeri 1 Pagelaran to provide insight to OSIS members or students to educate how important it is to be ethical and behave well.

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