

Revealing Potentials of Curipod For AI-Assisted English Language Teaching Practices

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ABSTRACT

The integration of technology in education has significantly transformed traditional teaching methods, particularly in English Language Teaching (ELT). This article explores the potentials of Curipod, an AI-assisted platform, in enhancing ELT practices. Curipod offers interactive and engaging tools that support personalized learning, immediate feedback, and collaborative activities. The platform's features, such as AI-driven content generation and multimedia resources, cater to diverse learning styles and proficiency levels. While Curipod presents numerous benefits, including increased student engagement and improved writing skills, it also poses challenges related to technical requirements and user competence. Overall, Curipod demonstrates

promising potential in revolutionizing ELT by bridging the gap between traditional and modern teaching methodologies

Keywords : Curipod, AI-Assisted, English Language Teaching

INTRODUCTION

The technological revolution has significantly reshaped the educational landscape, fundamentally altering how we learn and teach. This transformation is characterized by the pervasive integration of technology across all educational levels, resulting in a more inclusive, dynamic, and accessible learning environment (Meisuri et al., 2023; Ghory & Ghafory, 2021). Online platforms and learning applications have emerged as powerful tools that remove geographical and temporal barriers to education. This shift enables flexible, self-paced learning experiences, empowering learners to take charge of their educational journeys and adapt their studies to fit their individual needs.

Historically, education has primarily depended on in-person teaching within conventional classroom environments, where the teacher was the main provider of knowledge. However, the rise of technology has opened up a new realm of opportunities for both educators and learners. The incorporation of technology in education has revolutionized traditional learning spaces, with Learning Management Systems (LMS) playing a vital role in promoting online education and collaboration (Furqon et al., 2023). The use of LMS has demonstrated beneficial effects on student performance and perceptions (Furqon et al., 2023). Additionally, interactive approaches—such as simulations, videos, and educational games—have turned traditional learning experiences into engaging and effective activities, making education not only more enjoyable but also more impactful.

The influence of technology is particularly pronounced in the field of English Language Teaching (ELT). Here, technology has introduced numerous benefits while also presenting certain challenges (Meisuri et al., 2023). It enhances the learning experience by providing access to a wealth of diverse resources that cater to various learning styles. Additionally, technology supports personalized learning pathways and encourages collaboration among learners. This digital landscape facilitates self-paced learning environments and global connectivity, preparing students for international interactions and enhancing their language skills through exposure to authentic materials such as native speaker videos, podcasts, and current news articles (Mosa, 2022).

The digital transformation of education not only brings great opportunities for better access and engagement, but also creates important challenges that need to be tackled. In higher education, while there are many benefits, there are also obstacles to overcome. These include issues related to the environment, strategy, organization, technology, people, and culture (Gkrimpizi et al., 2023). One major problem is the digital divide, where some students lack access to technology, affecting their learning experiences. Additionally, concerns about data privacy and cybersecurity are becoming more significant in today's digital world. Although digital tools can improve access to information and collaborative learning, colleges and universities must address these challenges to stay competitive and provide quality education (Alenezi et al., 2023). As educators work through these issues, ongoing professional development is crucial so that teachers can effectively use new technologies. The continuous changes in educational practices driven by technology promise a future where learning is more accessible and tailored to meet the diverse needs of all students

To foster a more vibrant and meaningful learning environment, the traditional classroom must undergo significant evolution. The integration of interactive media powered by Information and Communication Technology (ICT) is crucial for

igniting students' enthusiasm for learning. By incorporating ICT into education, we create an engaging and dynamic atmosphere that enhances students' writing skills and overall language proficiency. Research indicates that ICT can transform the educational experience by making it more interactive and engaging (Chua et al., 2019). Envision a classroom where students are not merely passive recipients of information but active participants in stimulating discussions. Through various software and online platforms, educators can present learning materials in innovative ways, utilizing tools

such as dictionaries, grammar checkers, and collaborative applications that enrich the writing process. Engaging methods like online quizzes, immersive virtual simulations, and captivating educational videos can significantly increase student motivation and involvement in their studies (Moya et al., 2024).

The benefits of implementing ICT in education extend beyond mere enjoyment; they play a pivotal role in students' development and preparedness for the digital age. The use of ICT enhances the teaching-learning process across all educational levels, making it more attractive and effective (Shah et al., 2022). By engaging with technology more intensively, students develop essential 21st-century skills such as critical thinking, effective communication, and collaboration with peers. Moreover, the integration of ICT facilitates the acquisition of vital competencies including technical skills, information literacy, communication abilities, creativity, and problem-solving capabilities (Weber & Greiff, 2023). This technology-driven approach allows learners to study at their own pace, tailoring their educational experiences to match their unique abilities and preferences. Consequently, learning becomes more personalized and efficient, equipping students to navigate the complexities of an increasingly digital world.

Incorporating Information and Communication Technology (ICT) in classrooms helps prepare students for a technology-driven society. It improves their learning experiences and equips them for

future jobs by building digital skills and encouraging online teamwork (Liesa-Orús et al., 2020). However, using ICT in early childhood education can be difficult due to developmental issues (Weber & Greiff, 2023). As students become familiar with different digital tools and platforms, they develop important life skills needed for success today. For example, they learn how to behave appropriately online, communicate well through digital channels, and work together on projects with classmates from various locations. These skills not only boost their academic performance but also prepare them for future careers where such abilities are increasingly important.

While the integration of Information and Communication Technology (ICT) offers many benefits for improving educational experiences, it also requires a continuous commitment from educators to adapt their teaching methods. Adopting technology in education is not a one-time event but an ongoing journey that demands professional development and support for teachers (Young, 2003). Educators must be equipped with the knowledge and skills to effectively use these technologies in their teaching practices. In traditional writing instruction, there is often a focus on rigid structures, where students are given specific themes or frameworks to guide their writing. While this approach provides essential support for novice writers, it can unintentionally limit creativity and critical thinking. Students may become accustomed to following the same patterns, making it difficult for them to create original and engaging content over time.

In overcoming these limitations, educators can view student writing as a form of technology, enhancing opportunities for active learning in technology-rich environments (Buchenot & Roman, 2019). By intentionally linking traditional paper-based writing with digital tools,

teachers can create a more engaging and effective writing instruction. This approach encourages students to explore their creativity and develop critical thinking skills while utilizing ICT to enhance their writing process. For instance, using online platforms for peer feedback or collaborative writing projects can make the writing experience more interactive and dynamic, ultimately preparing students for the demands of modern communication.

To move beyond the constraints of conventional writing instruction, educators must adopt diverse and interactive teaching methods. Research by Liu & Kim (2021) indicates that utilizing an online writing system with varied evaluation methods and interactive teaching significantly boosts students' enthusiasm, confidence, and overall writing performance compared to traditional approaches. Integrating technology into the learning process can facilitate discussions and allow students to share their writing through online platforms. Additionally, incorporating audiovisual media—such as videos and podcasts—can inspire students to produce more imaginative and compelling writing. This approach expands the scope of writing instruction beyond mere paper-based activities, fostering an environment where creativity and critical thinking flourish.

Ultimately, embracing a more dynamic approach to writing instruction not only enhances student engagement but also prepares them for the complexities of modern communication. By integrating technology into the classroom, teachers can create a collaborative learning environment where students feel empowered to express their ideas freely. This shift encourages students to think critically about their writing processes and outcomes while developing essential skills for the 21st century (Weber & Greiff, 2023). As educators continue to innovate their teaching methods, they will cultivate a generation of writers who are not only proficient in technical skills but also capable of producing original and impactful narratives that resonate with diverse audiences

One of the primary challenges that students encounter in writing is the difficulty in constructing and developing coherent ideas. Common issues include formulating thesis statements, creating cohesive paragraphs, and logically linking concepts (Aldabbus & Almansouri, 2022). Limited vocabulary can significantly hinder students' ability to express their thoughts clearly and effectively. Furthermore, students' capacity to maintain an imaginative flow is crucial for enhancing the quality of their writing. When learners struggle to connect one idea to another, their writing often becomes disjointed and difficult for readers to follow. Additionally, the organization of ideas into a logical structure is essential; without it, even well-formed thoughts can appear chaotic and unstructured.

In addition to these challenges in idea development, a solid grasp of grammar is vital for producing high-quality writing. Grammar serves as the backbone of clear communication, ensuring that information is conveyed accurately and understandably. Errors in grammar can obscure the intended message, leading to confusion among readers. This is particularly critical in English language learning, where grammatical rules signify time, aspect, and the relationships between sentences. Factors contributing to these difficulties include low proficiency in English, insufficient writing practice, and a lack of accessible resources (Aldabbus & Almansouri, 2022).

When students struggle with grammar rules, their writing often suffers from inaccuracies that further complicate comprehension.

To tackle the challenges in writing, targeted interventions are needed to improve both writing skills and grammatical proficiency. Common issues include grammatical errors, coherence problems, and limited vocabulary (Alsaria & Alsaria, 2024). Researchers suggest several strategies, including the use of technology like AI tools and online platforms to enhance writing instruction and offer personalized feedback (Alsaria & Alsaria, 2024). Educators

can adopt diverse instructional methods that promote practice and engagement in writing. For example, using online platforms for peer reviews or collaborative writing can boost students' confidence and motivation. By creating an environment that values both creativity and technical skill development, educators can equip students with the tools they need to express their ideas effectively and confidently in their writing

In the digital era, the utilization of ICT in the learning process is becoming increasingly important (Young, 2003). One of the common challenges faced by teachers is how to help students improve their writing skills. E-learning and online tutoring have shown effectiveness in supporting academic writing, promoting autonomous learning, and providing comprehensive support environments (Iwasaki et al., 2019). Technology-based writing interventions primarily focus on high-level processes, with ICT used for practicing, structuring, and observing activities (Laguna et al., 2024). This is where platforms like Curipod become highly relevant. Curipod emerges as an innovative solution that can address this challenge. With its engaging interactive features, Curipod not only facilitates effective writing learning but also motivates students to be more active in creating.

Curipod is an innovative educational platform designed to enhance writing instruction through interactive and engaging methods. It offers a variety of tools and resources that focus on developing students' writing skills across different genres, including narrative, argumentative, and creative writing. One of the key features of Curipod is its Quick Writes, which are structured writing tasks that provide immediate feedback to students. These tasks are aligned with literacy standards and encourage critical thinking, allowing students to improve their writing while fostering a deeper understanding of the material (Curipod, 2024). By integrating technology into the writing process, Curipod helps create a dynamic learning environment where students can express their ideas more freely and creatively. The platform's approach emphasizes the importance of building connections between

traditional writing practices and modern digital tools. For instance, Curipod allows teachers to customize lessons based on specific themes or grade levels, making it easier to incorporate relevant content into the classroom.

The objective of this literature review is to examine the effects of technology, specifically interactive platforms like Curipod, on enhancing student writing skills. This review will analyze how these platforms can help overcome common writing challenges, such as developing coherent ideas, improving grammatical accuracy, and fostering creativity. Additionally, it will explore the advantages of integrating technology into writing instruction,

including increased student engagement, personalized learning experiences, and the cultivation of essential 21st-century skills.

METHODOLOGY

This research utilizes a narrative literature review method, a qualitative approach that synthesizes and interprets existing studies on a specific topic (Juntunen & Lehenkari, 2019). Characterized by its iterative, non-structured, and multi-layered process, narrative reviews are commonly employed in academic research, including business studies (Juntunen & Lehenkari, 2019). While they can be part of systematic reviews that involve thorough searches and critical evaluations of evidence (Siddaway et al., 2019), the primary aim of a narrative review is to provide a comprehensive overview of previous research related to a specific research question. This approach is particularly beneficial for exploring the impact of technology, such as interactive platforms like Curipod, on enhancing student writing skills. By systematically identifying and interpreting patterns within the literature, this narrative review can reveal key themes and emerging trends that illustrate how these platforms address common writing challenges, including coherence, grammatical accuracy, and creativity.

Thematic and content analysis are essential tools for gaining a deeper understanding of research topics and identifying gaps in existing literature. Although these methods share similarities, they have distinct applications in qualitative research (Humble & Mozelius, 2022). In the context of integrating Curipod into English Language Teaching (ELT), this narrative literature review aims to examine the benefits of incorporating technology into writing instruction, such as increased student engagement and personalized learning experiences. By addressing both the advantages and challenges associated with using Curipod in ELT classrooms, this study seeks to inform future empirical research questions that can further investigate the effectiveness of AI-assisted tools in improving English language learning outcomes. This comprehensive approach not only enhances our understanding of technology's role in education but also establishes a foundation for future studies focused on advancing writing instruction.

FINDINGS AN DISCUSSION

Curipod in ELT Practices

Curipod is a platform that offers substantial support for both educators and learners, transforming traditional teaching methods into dynamic and interactive experiences. By aligning with modern pedagogical principles that prioritize learner-centered approaches, Curipod effectively contributes to the evolution of language education (Johnson, 2023; Smith & Taylor, 2022). One of Curipod's most impressive strengths lies in its ability to foster real-time interaction within the classroom. Teachers can engage their students by using AI-enabled quizzes and polls, which not only assess comprehension but also allow for immediate adjustments in teaching strategies based on student responses (Lee et al., 2023). This interactive approach integrates seamlessly with formative assessment practices, ensuring that lessons are

personalized to meet the unique needs of each student. Furthermore, the inclusion of gamification elements such as earning badges and tracking progress through visual indicators serves to maintain enthusiasm and encourages active participation, essential components for successful language acquisition (Martinez & Lopez, 2022). When in an ELT classroom utilizing Curipod, students might enthusiastically compete in vocabulary challenges, eagerly watching their progress unfold on the screen.

In addition, Curipod excels in providing individualized learning experiences tailored to each student's proficiency level. By leveraging sophisticated AI algorithms, the platform meticulously assesses learner progress and suggests personalized activities (Chen et al., 2023). This targeted personalization is particularly beneficial in diverse classrooms where students' abilities may vary significantly. An advanced student might receive complex exercises that delve into intricate sentence structures, while a beginner could concentrate on mastering basic vocabulary. This tailored approach ensures that every learner is engaged with material that aligns perfectly with their skill level, fostering confidence and growth.

Collaboration is another cornerstone of Curipod's design, facilitated through features like interactive whiteboards and virtual group workspaces. These tools create an environment where peer-to-peer collaboration thrives vital for effective language learning. By simulating real life communication scenarios, Curipod allows students to practice and solidify their language skills within a supportive framework (Brown, 2022). A project where students collaboratively create and present a short story can enhance their speaking and listening abilities in a cooperative and fun atmosphere.

The platform's user-friendly interface makes it exceptionally accessible for educators and learners, regardless of their technological expertise. Its intuitive design minimizes the learning curve, enabling teachers to concentrate on delivering high quality instruction rather than getting bogged down by complicated

software (Anderson, 2023). This simplicity is particularly valuable for schools with limited access to technology or professional training, as even those teachers with minimal digital experience can easily incorporate Curipod into their lessons using its straightforward tutorials and guidance.

Moreover, Curipod's flexibility allows it to be adaptable across a wide range of ELT settings, from primary education to adult learning programs. Educators have the freedom to customize the platform's resources and activities, ensuring they align perfectly with specific curricula or learning objectives (Johnson, 2023). An adult learning program could utilize Curipod to develop modules focused on business English, while a primary classroom might engage students with interactive storytelling sessions that capture their imagination.

An additional standout feature of Curipod is its incorporation of multimedia resources. By integrating videos, audio clips, and interactive content, the platform caters to various learning styles and preferences. This multimodal approach facilitates the comprehensive development of essential language skills—listening, speaking, reading, and writing (Wilson, 2022). A listening exercise could include audio recordings of native speakers in relatable everyday

contexts, significantly enhancing students' auditory comprehension and practical understanding

Recognizing the critical role of engagement in language learning, Curipod is designed with features that actively promote student participation. Its gamified elements such as leaderboards and rewards provide extrinsic motivation while keeping the focus firmly on learning objectives (Martinez & Lopez, 2022). These captivating features help maintain student interest and involvement over time. One compelling case study found that students utilizing Curipod's gamified quizzes exhibited higher retention rates compared to those experiencing traditional teaching methods.

In addition to supporting learners, Curipod also prioritizes ongoing professional development for educators. Its community features foster collaboration, allowing teachers to share materials, plan lessons together, and exchange innovative practices. This vibrant network promotes continuous improvement, enhancing the overall quality of language instruction (Garcia & Nguyen, 2023). Educators across different regions have reported successfully sharing effective classroom strategies through Curipod's forums, contributing to a rich exchange of ideas and resources.

Curipod's diverse capabilities render it an invaluable resource in the field of English Language Teaching. Its unwavering focus on engagement, personalization, and collaboration ensures it is perfectly suited to enhance language learning outcomes. By integrating cutting-edge technology into classrooms, Curipod elegantly bridges the gap between traditional and modern teaching methodologies, paving the way for a brighter future in language education.

Features of Curipod

Curipod offers an expansive suite of features meticulously designed to enhance teaching effectiveness and elevate student engagement in the classroom. Among its most impressive capabilities is the AI-driven content generator, a powerful tool that empowers educators to swiftly and efficiently craft tailored lesson plans, quizzes, and interactive activities (Davis, 2023). This feature not only significantly reduces preparation time but also ensures that the educational materials are precisely aligned with specific learning objectives. An educator seeking to boost students' vocabulary can seamlessly generate focused word-building exercises in a matter of minutes, transforming the learning experience.

Another standout element of Curipod is its analytics dashboard, a robust tool that provides educators with rich, in-depth insights into student performance. By highlighting each student's strengths as

well as areas that require additional support, the dashboard enables teachers to make data informed decisions about their instruction. If a teacher observes consistent errors in the use of verb tenses, they can promptly adjust the subsequent lessons to address this specific knowledge gap (Miller et al., 2023).

The platform excels in its integration of multimedia resources, allowing educators to embed engaging videos, audio recordings, and vibrant images directly into their lessons. This approach

caters to a wide range of learning styles, ensuring that each student can connect with the material in a way that resonates with them. Such multimedia exposure is especially effective in language teaching, as it immerses students in authentic content that deepens their understanding and enhances retention (Wilson, 2022). Students can listen to native speakers within context through carefully curated video clips, significantly improving their pronunciation and listening comprehension.

Additionally, Curipod is dedicated to accessibility and inclusivity, offering an interface that supports multiple languages to accommodate non-native English speaking educators and learners alike. The platform includes beneficial features such as text-to-speech functionality and customizable font sizes, ensuring that all users can engage with the material effectively (Anderson, 2023). Students with visual impairments can take advantage of the text-to-speech feature during reading activities, enabling them to participate fully in the learning process.

Curipod's collaborative tools stand out for their ability to foster meaningful interaction and active participation among students. Through group activities, vibrant discussion forums, and shared digital workspaces, the platform facilitates peer learning, an essential component in language acquisition. These engaging features align seamlessly with communicative language teaching approaches, which emphasize real world language use in authentic contexts (Garcia & Nguyen, 2023). Students working on a

collaborative storytelling project can practice their grammar and vocabulary skills while nurturing teamwork and collaboration.

The platform's extensive customization options allow educators to tailor lessons specifically to focus on skill areas such as grammar, vocabulary, or conversational fluency (Chen et al., 2023). This level of adaptability ensures that the lessons remain relevant and impactful for students at various proficiency levels. A beginner level class might leverage interactive flashcards filled with visual aids, while an advanced group could engage in comprehensive essay writing exercises, reflecting their higher skill set.

Curipod also offers robust support for both formative and summative assessments through its integrated testing tools. Educators can design quizzes and exams that align perfectly with their curriculum, while the automatic grading feature provides immediate, actionable feedback to students (Davis, 2023). This streamlined approach to assessment not only enhances learning efficiency but also empowers students to take charge of their educational journeys. Students receive prompt notifications about their quiz results, which helps them quickly identify areas where they need improvement.

Real time feedback is another notable advantage of the Curipod platform. Educators have the ability to monitor student responses during lessons and adjust their teaching strategies in real time (Lee et al., 2023). This responsiveness fosters a dynamic and engaging learning environment. If a particular exercise proves challenging for the class, the teacher can swiftly intervene to offer additional guidance or alternate strategies, ensuring that every student remains on track.

Additionally, the integration of cloud based storage allows for seamless access to teaching resources and student data from anywhere. This feature dramatically enhances collaboration among educators, especially those working across different locations or in hybrid and remote learning settings, which are becoming

increasingly prevalent (Miller et al., 2023). Teachers can share lesson plans and resources in real time, fostering consistency in instructional approaches and enhancing overall educational quality.

Finally, Curipod places a strong emphasis on user privacy and data security, strictly adhering to international standards to safeguard sensitive information. This unwavering commitment to ethical practices cultivates trust among educators and learners alike, helping to create a secure and supportive learning environment (Anderson, 2023). For example, sensitive student performance data is meticulously encrypted to ensure confidentiality and protect user information. The diverse features of Curipod illuminate its potential to revolutionize English language teaching practices. By melding cutting edge technology with practical teaching tools, the platform provides a comprehensive solution that meets the demands of modern language education, fostering an enriching and effective learning environment for both educators and students.

Potential Benefits and Challenges of Curipod

Having provided the explication of the features of Curipod AI, it is commendable to present its potential benefits and challenges. Parviz (2024) discovered that the utilization of AI within EFL classroom results in both advantages and disadvantages. However so, Curipod AI is expected to yield positive lights rather than downsides bearing in mind what have been discussed in the preceding section. Scarcely has Curipod been investigated owing to the fact that it has recently been released. It is a brand-new educational platform for all across subjects. Notwithstanding that, several inquirers have begun to exhibit a particular interest in Curipod AI for EFL learning on account of its advantages and features (Kočková, Kiliánová, Slepánková & Kostolányová, 2024; Cahyanto & Sutrisno, 2024; Ogunode, Abdullahi & Sani 2024; Harris, Morrow, Griffiths & Williams 2024. Thereupon, the benefits and challenges of Curipod shall be addressed.

To begin with, in response to the presentation of the features of Curipod AI in the preceding section, it suffices to state that such a platform undeniably offers a variety of benefits for both EFL teachers and pupils. Evidently, Curipod seems to offer advantages to its users in the forms of time efficiency, interactive learning experiences, customization and flexibility, learner engagement, immediate feedback, ease of utilization, versatility, as well as learning collaboration. Recent inquiries yielded the results that learning assisted with Curipod successfully rendered learners improve their achievement, engagement, and other positive outcomes (Naibaho, Syahfitri, Bahri, Panjaitan & Batu, 2024). Such an investigation clearly suggests that Curipod has been proven to be efficacious for pedagogical purposes. The benefits of which will further be expounded subsequently.

At the outset, that Curipod enables EFL practitioners to make quick, engaging interactive learning activities cogently constitutes its primary advantage. With it, to create lesson plans efficiently, personalized experiences of learning, interactive lessons adjusted to their needs, and evoke pupil engagement is highly probable (Ogunode et al., 2024). It is admitted that devising lessons plans including the materials, instructional activities, and assessment oftentimes consumes time and energy. Curipod may serve as a means of generating the aforementioned dimensions of English pedagogy with ease since it is powered with AI for English lessons in contexts that are either virtual or in-person. English teachers are allowed to devise lesson plans with both the existing presentation templates and their own presentation slides. Both options allow the creation of personalized, interactive and engaging English lessons to occur. Such a thing is a fact as Curipod begins with a menu to adjust the upcoming lesson in ways that will cater to the pupils' needs. Pedagogues shall be inquired as to the topic, age, objectives and other lesson-related necessities. Once the particulars of the menu have been completed, Curipod will generate lessons in the forms of interactive presentation slides. It is still probable to customize the ensuing slides in fun ways namely, games, quizzes,

discussion, and so on, rendering the process of learning more intriguing and accessible to them (Chan & Lo, 2024).

Some other pertinent benefits of Curipod worthy of noting include immediate feedback, ease of use, versatility and cooperative learning. It makes it possible for English teachers to provide constructive live feedback when operating Curipod. Not only can the teachers provide feedback, but it is also feasible for the students to engage in peer-feedback. The feedback can be in the spoken and written forms. This way, lessons may be deemed as less-threatening, cooperative, and responsive (Chen, 2014). It is less-threatening as the platform may serve as a defensive means to save learners' face; introverted pupils should find this satisfying. They may participate in the ongoing lesson, rehearsing their linguistic competence and performance. In addition, Curipod is versatile as it gives freedom of lesson customization in all the pedagogical domains – planning, instructional activities, and assessment. All in all, Curipod's capacity to generate personalization of interactive English lessons tailored to their needs is possible to be actualized, ensuing in learners' engagement with content, language, and culture which foster language proficiency (Liu & Moeller, 2019).

As sophisticated as it sounds, expounded previously, on the other side of the coin, users may still encounter challenges when operating Curipod. A number of factors that may lead to difficulties of use might be technical and competence-related. Technically, it may require devices with decent reception to operate as it runs directly. Users with devices and internet service below the requirement may hinder them to use it. The impediments may result from the competence of the users; English teachers are required to have a good command of Technological Knowledge (TK) (Koehler & Mishra, 2009). Curipod offers ease of use, yet it still demands basic understanding of educational platform to operate. As a result, teachers and learners should be well equipped with fundamental knowledge of educational platforms. Still and all, such challenges apparently emerge owing to the unfulfilled essential

competence and requirement of the users to operate the platform. These, if navigated wisely, may overcome the

possible challenges. To sum up, the benefits of Curipod evidently override the challenges that it brings. In the digitalized era, Curipod shall provide notable enhancement due its practicality and versatility in designing English lessons.

Procedure

Curipod involves a series of sequential steps to create an account and materials. Providing that the Google account has been integrated into the website, it will automatically log in. The platform offers several features with the unique pedagogical approaches and requirements of individual educators. Furthermore, a visual representation of Curipod's user interface is presented in Figure 1, providing a comprehensive overview of the platform's layout and functionalities.

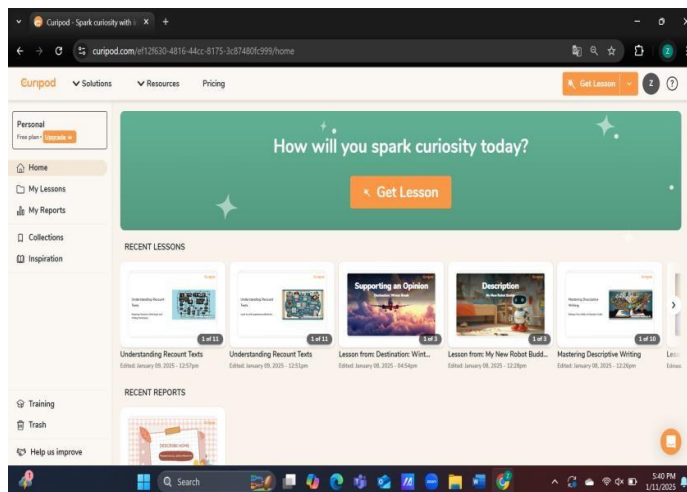


Figure 1. The display of Curipod

Within Figure 1, users have the option to initiate the lesson generation process by clicking the 'Get Lesson' button, consequently selecting the desired features for their instructional needs. Curipod's AI-powered features can significantly reduce the time and effort required for educators to develop high-quality instructional materials. By selecting the 'Generate a Lesson' option, educators can harness the power of Curipod AI to produce original lesson materials. Alternatively, they can enhance existing materials and cultivate students' writing proficiency through the 'Build Writing Skill' feature, thereby fostering a more engaging and personalized learning experience for their students. The visual representation in Figure 2 depicts a dynamic and interactive learning environment facilitated by Curipod.

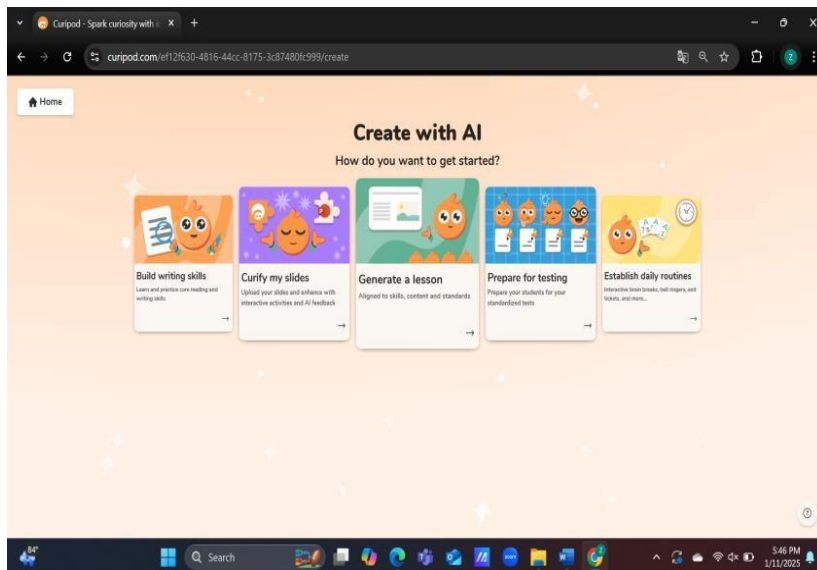


Figure 2. Curipod features in customizing materials

Figure 3 illustrates the user interface of Curipod, a web-based platform dedicated to encouraging creative writing skills. The interface presents a visually dynamic grid of tiles, each encapsulating a distinct writing prompt or exercise. These prompts are meticulously organized into categories based on specific writing

skills, specifically, argumentative writing, informational writing, and narrative writing. Within each category, further subcategories are delineated, encompassing prompts such as "Theme," "Personification," and "Hyperbole." Each tile is adorned with an engaging visual element and a concise description of the associated writing challenge. The overall aesthetic of the interface is characterized by its visual appeal and inherent engagement, effectively inviting users to explore the diverse range of writing prompts and actively partake in creative writing endeavors.

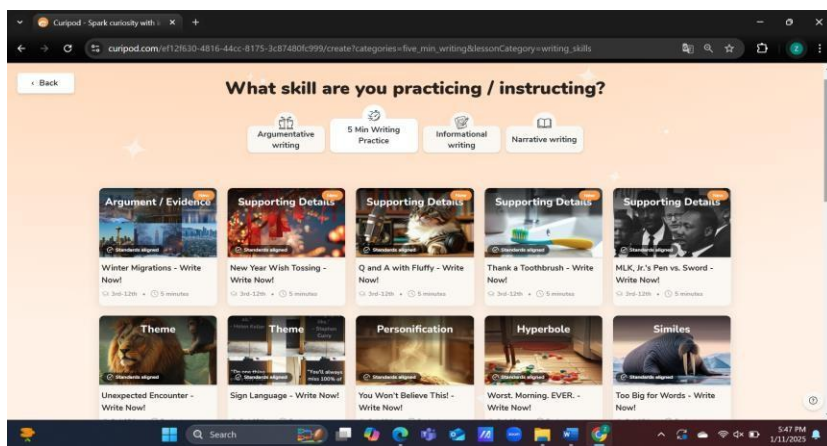


Figure 3. Build Writing Skill of Curipod

The Figure 4 presents a screenshot of the Curipod platform, a digital tool designed to facilitate interactive learning experiences. The interface displays a slide presentation with a prominent image of a robot, suggesting a lesson focused on robotics or technology. The title "My New Robot Buddy" indicates a playful and engaging approach to the subject matter. Educators can

include a series of slides with various media elements, including images and potentially videos or text.

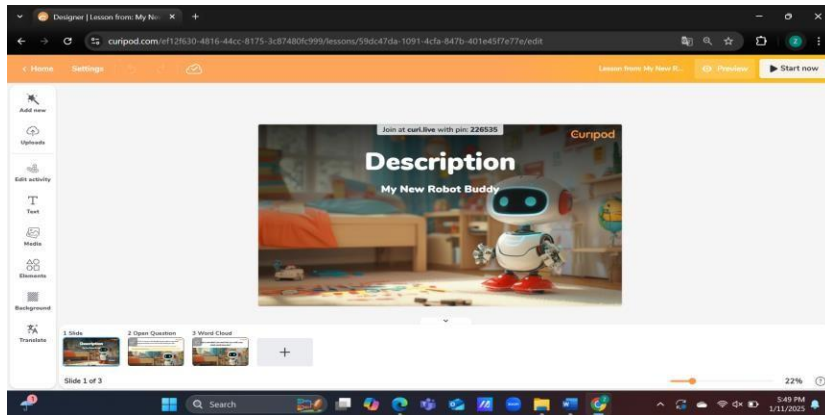


Figure 4 The topic from Curipod “Build Writing Skill”

Curipod possesses a specific option that allows educators to upload PowerPoint presentations by clicking “Curify My Slides” (in Figure 2). This platform autonomously generate a range of customized assignments that are alligned with the learning objectives within the presentation materials. Figure 5 exemplifies the seamless integration of AI-powered functionalities within Curipod, with additional slides dedicated to interactive activities such as polling, drawing, and AI-powered writing feedback. The implementation of polling mechanisms can efficiently stimulate students to identify and select key features of their ideal homes. These lexical resources help pupils in writing descriptive text effectively by expanding their vocabulary and encouraging them to use vivid and precise language to convey their ideas about home. The subsequent slide showcases the AI Whiteboard, a dynamic tool that functions as a virtual drawing board, enabling pupils to visually conceptualize and depict their envisioned future homes. Consequently, these pupil-centered activities culminate writing practice, seamlessly integrated with AI-powered feedback mechanisms to address grammatical inaccuracies and enhance overall writing proficiency.

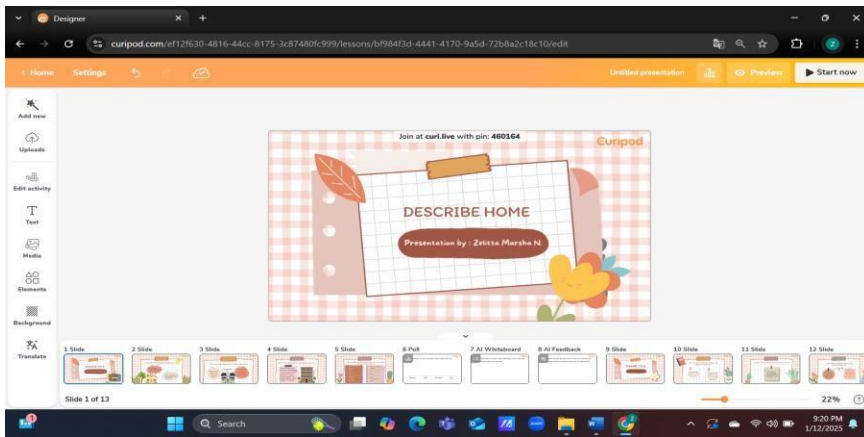


Figure 5 Curify My Slides

The 'my reports' feature automatically captures the attendance and engagement data of all students actively participating in classroom activities. As depicted in Figure 6, The Curipod platform appears to be a valuable tool for teachers to track student progress, identify areas for improvement, and plan future lessons. The report provides a concise and informative summary of student learning, making it easy for educators to assess the effectiveness of their teaching methods. Providing real-time data on student participation and understanding empowers teachers to make data-driven decisions that enhance the learning experience for all students.

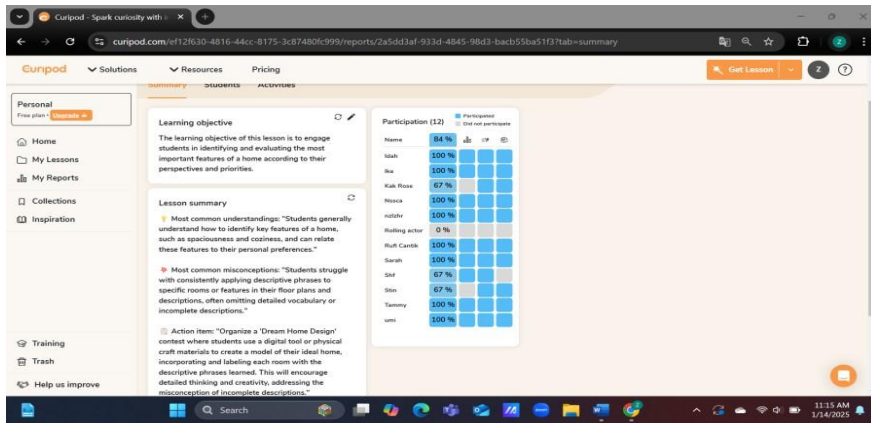


Figure 6 My Reports Feature on Curipod

D. Conclusion

The integration of technology in education, particularly in English Language Teaching (ELT), has significantly transformed traditional teaching methods. Platforms like Curipod offer interactive and engaging tools that support personalized learning, immediate feedback, and collaborative activities. These features cater to diverse learning styles and proficiency levels, making education more inclusive and dynamic. The use of AI-driven content generation and multimedia resources enhances the learning experience, providing students with access to a wealth of diverse resources that cater to various learning styles.

However, the adoption of technology in education also presents challenges. Issues related to technical requirements, user competence, and the digital divide can hinder the effective use of platforms like Curipod. Additionally, concerns about data privacy and cybersecurity are becoming more significant in today's digital world. Despite these challenges, the benefits of integrating technology into education, such as increased student engagement and improved writing skills, outweigh the drawbacks. Continuous

professional development for educators is crucial to effectively use new technologies and address these challenges.

Overall, Curipod demonstrates promising potential in revolutionizing ELT by bridging the gap between traditional and modern teaching methodologies. By fostering a more vibrant and meaningful learning environment, Curipod helps prepare students for international interactions

and enhances their language skills through exposure to authentic materials. The platform's focus on engagement, personalization, and collaboration ensures that it is well-suited to enhance language learning outcomes, paving the way for a brighter future in language education

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